



VISWAJYOTHI

COLLEGE OF ENGINEERING & TECHNOLOGY

Approved by AICTE New Delhi & Affiliated to APJ Abdul Kalam Technological University

Vazhakulam P.O., Muvattupuzha
Ernakulam Dist., Kerala - 686 670
Tel: 0485 2262211 / 44
Email: vjcet@vjcet.org
www.vjcet.org



7.1 Institutional Values and Social Responsibilities

7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years.

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Annual Gender Sensitization Action Plan for the Year 2020 - 2021

The following bodies are directed to organise a gender equity and gender sensitization program at college level by selecting one or more of the following activities before the end of June 2021.

Women Cell

1. Honour people who foster gender equity in their work and life spirit.
2. Invite guest speakers on equity topics.
3. Organise talks on how religion and gender intersect in life.
4. Seminars on gender sensitization.
5. Student driven lecture and presentations on "Crime and Violence against Women"
6. Counselling sessions for girl students regarding personality development and inspiring them in studies

Student Council

1. Sponsor a poster, essay, or music contest that promotes equity
2. An after college hours street play about gender equity in college
3. Create a short film on gender equity
4. Poster making competition.

NSS

1. Self- Defence workshop for girls
2. Awareness program on women safety and respect

College Magazine

Write a gender equity column or article in the college magazine.

Evidences to be submitted: Submission with budget, Notice ,Brochure,Report,Photographs, Newspaper clippings (if any)

Compiled

Ms. Jerin Jose

Checked

Dr. Anu George

Approved

Principal



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Annual Gender Sensitization Action Plan for the Year 2019 – 2020

The following bodies are directed to organise a gender equity and gender sensitization program at college level by conducting the following activities before the end of June 2020.

Women Cell

1. The inauguration of the Women Cell activities
2. Seminar on gender sensitization.

Student Council

1. Technical fest - Bodhi
2. Sports Fest - Drona
3. Arts Fest – Drishya

NSS

1. Social Sensitivity campaign including boys and girls.

College Magazine

1. Write a gender equity column or article in the college magazine.

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Annual Gender Sensitization Action Plan for the Year 2018 – 2019

The following bodies are directed to organise a gender equity and gender sensitization program at college level by conducting the following activities before the end of June 2019.

Women Cell

1. The inauguration of the Women Cell activities
2. General awareness talk for ladies staff and students.

Student Council

1. Technical fest - Bodhi
2. Sports Fest - Drona
3. Arts Fest - Drishya

NSS

1. Social Sensitivity campaign including boys and girls.

College Magazine

1. Write a gender equity column or article in the college magazine.

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Annual Gender Sensitization Action Plan for the Year 2017 – 2018

The following programmes may be organised at the college level.

1. Programmes focussing on women safety in the society.
2. Organise activities for promoting women hygiene in the campus.
3. Organise talks and activities promoting health and general wellbeing.
4. Organise programmes inculcating Entrepreneurial skills in students.
5. Technical fest - Bodhi.
6. Sports Fest – Drona.
7. Arts Fest - Drishya
8. Social Sensitivity campaign including boys and girls.
9. Write a gender equity column or article in the college magazine.

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Annual Gender Sensitization Action Plan for the Year 2016 – 2017

The following programmes may be organised at the college level.

1. Programmes focussing on women safety in the society.
2. Organise talks and activities promoting health and general wellbeing.
3. Social Sensitivity campaign including boys and girls.
4. Technical fest - Bodhi.
5. Sports Fest – Drona.
6. Arts Fest – Drishya.
7. Write a gender equity column or article in the college magazine.

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Ms. Jerin Jose

Checked

Dr. Anu George

Approved

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Annual Gender Sensitization Action Plan for the Year 2015 – 2016

The following programmes may be organised at the college level.

1. Programmes focussing on women safety in the society.
2. Organise talks and activities promoting health and general wellbeing.
3. Technical fest - Bodhi.
4. Sports Fest – Drona.
5. Arts Fest – Drishya.
6. Social Sensitivity campaign including boys and girls.
7. Write a gender equity column or article in the college magazine.

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