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## Institutions Innovative Council(IIC)

## Viswajyothi College of Engineering and Technology

Report on WEBINAR SERIES

Angel Investing/VC Funding- Early Stage Enrepreneurship:

on

8th July 2022



Prepared by: Ms. Riya Susan Skaria AP, MBA

# Report on the Webinar Conducted on 8th July 2022

#### 1. Introduction

The webinar conducted by IIC, VJCET on 8th July was about the topic 'Angel Investing/VC Funding- Early Stage Entrepreneurship'. The workshop was conducted in an intention to providing the students an exposure to an angel investor who is a high net worth individual who puts a part of his portfolio into a startup that is only a few years old, primarily to gain high returns as the startup grows over time. It also enlightened students on VC Funding which is is one way for small businesses to get money to start or grow their business.

## **Program Objective**

The objective of conducting such a webinar is to arrange a platform to understand the various opportunities for the final year students and pre-final year students of MBA regarding the need of Angel Investors and Venture Capitalists for entrepreneurs.

## 2. Program Description

The webinar had begun by 11.00 am with a warm welcome speech by Ms.Arsha, student of MBA second year. Mr.Ullas Giri, Founder of 5indout.com talked on the topic till 12:00pm and answered all the students questions by 12:15pm..Ms.Lakshmi(Asst.Prof.ECE) and Ms.Riya(Asst.Prof.MBA) were the co-ordinators of the program.

## Program Outcomes

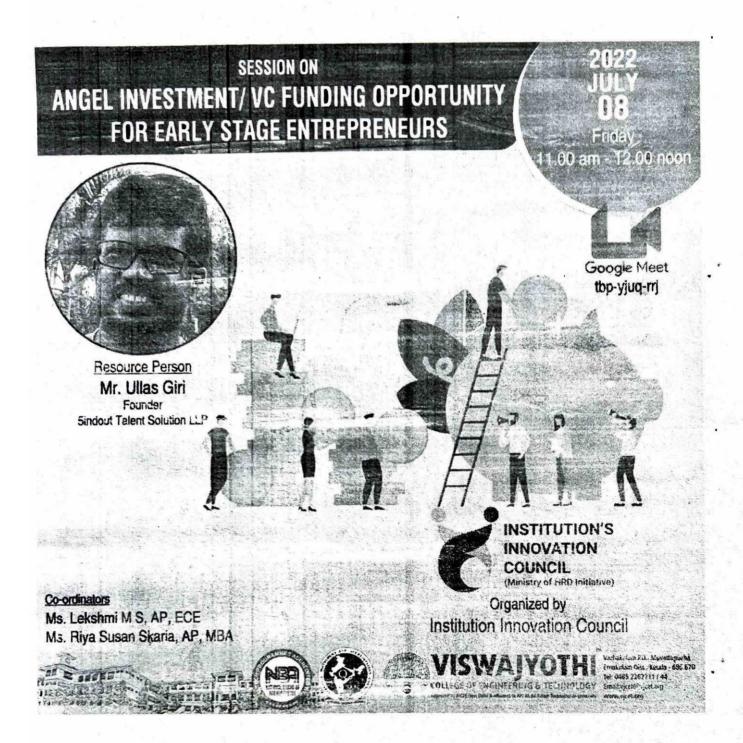
This webinar was truly beneficial for the students. It helped a lot to know about the advantages of Angel Investors and Venture capitalists and how they help to turn small start up businesses to multi-million Dollar companies.

#### 4. Conclusion

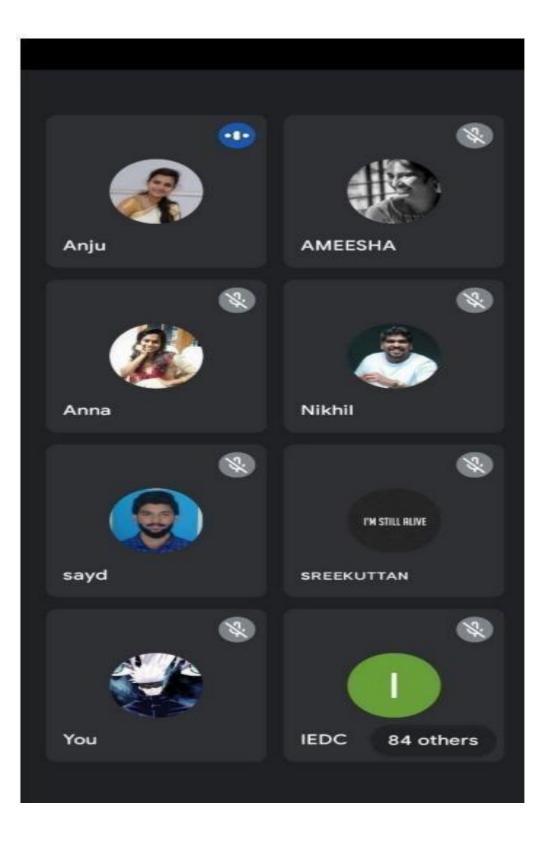
The webinar was wound up by 12:20 pm with an interacting section followed by the Vote of thanks given by Ms.Sona Anna Sunny of MBA second year

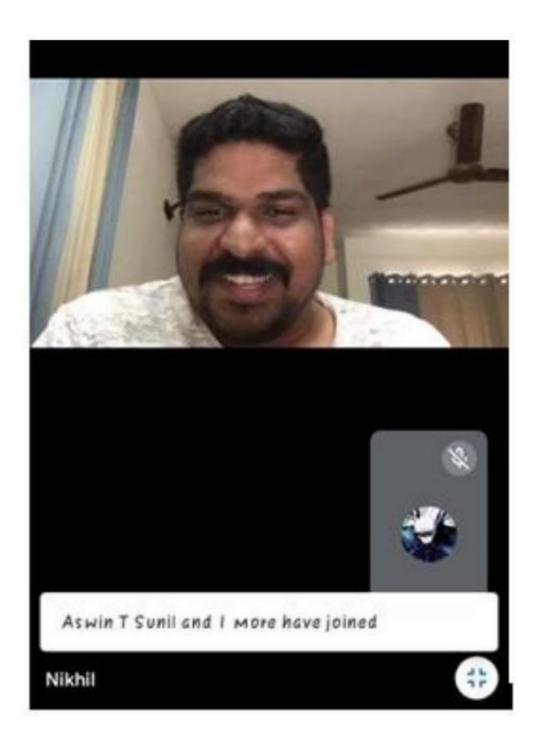
### LIST OF PARTICIPANTS

1.S4MBA 2020-2022 2.S2MBA 2021-2023



PHOTOGRAPHS OF WEBINAR SERIES CONDUCTED ON JULY 8,2022







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#### ANGEL INVESTING /VC FUNDING - EARLY STAGE ENTREPRENEURSHIP

## SPEAKER- ULLAS GIRI, FOUNDER, 5indout.com

Angel, or "seed" investors, are wealthy individuals who invest their own capital into startup companies during early stages of development, receiving an ownership stake in return.

Angel investors provide up to 90% of outside equity raised by startups (excluding friends and family), according to the Angel Capital Association, the largest angel professional development organization in the world. Entrepreneurs rely on the support of angel investors to help get their business concept off the ground.

Angel investors can be accomplished entrepreneurs themselves, and may have expertise or experience in the industry they're investing in. They can bring guidance, networking and knowledge to the startup company in addition to their capital investment.

Besides nurturing startups and new business ideas, angel investors are also looking for their investment to grow and pay off significantly down the road. This means they may keep close tabs on the startup's affairs and become involved in decision-making to ensure their invested capital is used appropriately.

## How angel investing works

Angel investing is a type of private equity investing, in which high net worth investors attempt to earn higher returns by taking on more risk compared with investing in the public markets.

Angel investors typically finance a business startup at the very early stages. Often, these businesses might not even have customers or generate any revenue at all — they may have only a solid business plan, completed a beta test or built a minimum viable product. Capital from angel investors is frequently used for research and development, to help the company formulate its product and service offering, to design a business strategy or identify its target market.

As the business grows and scales its production, operations and marketing, venture capitalists often enter the picture at this point to provide the next round of funding.

There is no set investment minimum or size to be an angel investor. It just depends on the opportunity. The startup usually gives the angel investor a certain number of shares, or the right to buy shares at a later time, in exchange for the capital investment.

An angel investor could support the startup with a one-time investment or ongoing capital contributions, depending on the company's financing needs.