



**VISWAJYOTHI COLLEGE OF ENGINEERING AND TECHNOLOGY**  
**VAZHAKULAM**

**REPORT OF iTALK- My Story Motivational**  
**session by Successful entrepreneur**

BY

**Mr. Ullas GiriThe**

Founder

Sindout.com on

**30<sup>th</sup> November 2022**

**Venue : Main Auditorium**

**Organized by IEDC**



**VJCET**

## **Report of the Orientation Program conducted on 30<sup>th</sup> November 2022**

### **1. Introduction**

The program was organized by the Innovation and Entrepreneurship Development Centre (IEDC) 30<sup>th</sup> November 2022. The program aimed to provide insights and recommendations that can inform policy makers, business leaders, and other stakeholders in their efforts to promote innovation and entrepreneurship.

### **2. Program Objective**

Innovation and entrepreneurship are essential drivers of economic growth and development. Through the creation of new products, services, and business models, innovators and entrepreneurs bring about positive change in society and create opportunities for themselves and others. We examine the role of innovation and entrepreneurship in fostering economic growth, job creation, and social development. We explore the characteristics of successful entrepreneurs and innovative organizations, and the factors that enable and inhibit innovation and entrepreneurship. We also consider the policy implications of promoting innovation and entrepreneurship and highlight best practices for supporting and nurturing these critical drivers of economic prosperity.

### **3. Program Description**

The talk was given by Mr. UllasGiri, Founder of sindout.com. The program was conducted from 11:40 am to 12:45 pm. He aimed at aspiring entrepreneurs, small business owners, and anyone interested in learning more about the world of entrepreneurship. He covered a range of topics, including idea generation, market research, business planning, funding, marketing, and sales. He also explored the personal characteristics and skills required for entrepreneurial success, such as creativity, resilience, leadership, and risk-taking. Through real-world examples and case studies, the talk highlighted the challenges and opportunities of entrepreneurship, and provided practical insights and advice for overcoming obstacles and achieving success.

### **4. Program Outcome**

The talk aimed to equip participants with the knowledge and skills they need to turn their ideas into successful businesses, and to contribute to economic growth and development in their communities. They obtained exposure to real-world examples and case studies of successful entrepreneurs and businesses, and an understanding of the challenges and opportunities of entrepreneurship.

### **5. Conclusion**

The event concluded with the suggestions and advices of Mr. UllasGiri, who guided students to take their ideas to the next level with the help of IEDC VJCET. The department coordinators were constant support to our students and aided the smooth functioning of the event.

## POSTER OF PROGRAM :

VENUE:  
CIVIL PROGRAMMING LAB

Google Meet  
VQE-AGQC-UOY

WEBINAR ON  
**MY STORY-**  
MOTIVATIONAL SESSION BY  
SUCCESSFUL ENTREPRENEUR

MR. ULLAS GIRI  
FOUNDER  
SINDOUT.COM

30TH NOVEMBER  
10 AM- 11 AM

CO-ORDINATORS  
MS. LEKSHMI M S, AP ECE  
MS. REMYA PAUL, AP CSE  
MS. ANJU MARKOSE, AP CSE

ORGANIZED BY  
**IEDC**

**VISWAJYOTHI**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
Affiliated to APJ Abdul Kalam Technological University (KTU)

Logos for IEDC, RAAC, NBA, and ViswaJyothi College are displayed at the bottom.

Browser tabs: Inbox (2,308) - remyap@vjcet.or..., Meet - vqe-agqc-uoy, New Tab

URL: meet.google.com/vqe-agqc-uoy

Participants in grid:

- Rayan Vincent
- Anju Markose
- Sreelakshmi Sai
- Ullas giri
- remya p
- Mislan Rasheed
- LEKSHMI LEKSHMI
- 58 others
- You

People sidebar:

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- In call:
  - remya p (You) Meeting host
  - Aanjo Reji
  - ab c
  - Abhijith R